



2011 HOW TO MARKET TO STATE GOVERNMENTS MEETING

April 3-5, 2011 Boston, Massachusetts

CALLING ALL SMALL BUSINESSES!

- Is your business poised for growth and ready to move into the state government market?
- Do you want to learn more about the state procurement process from the experts?
- Are you still trying to figure out how to eliminate the unnecessary roadblocks to doing business with state governments?

If you answered “**yes**” to any of these questions, then this meeting is for you!!!

The NASPO *How to Market to State Governments Meeting* is an exceptional opportunity for small companies – particularly minority and women-owned businesses – to meet one-on-one with state procurement officials from across the country and learn more about how to effectively market their products and services to the states.

For additional information and to reserve your spot at this one-of-a-kind forum, visit www.naspo.org or call (859) 514-9159. It just might be the best marketing investment you'll ever make!

www.NASPO.org

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